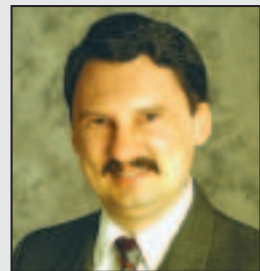


Dr. Christopher Kent's TOP 10 REASONS for JOINING THE WCA



Christopher Kent, D.C.
Vice President
World Chiropractic Alliance

The World Chiropractic Alliance has become a powerful force in national and international chiropractic. The reason is our steadfast commitment to serving our members, and steadfastly defending the rights of chiropractors and the patients we serve. WCA's vision is one of world leadership in healthcare.

I choose to work with the WCA because of the many positive accomplishments that I have been privileged to participate in:

1. WCA was the first chiropractic organization to be accredited as a NGO (non-governmental organization) by the Department of Public Information, affiliated with the United Nations. As the Main Representative, I have access to the secured areas of UN Headquarters, and attend briefings at UN Headquarters in New York City.

2. WCA presented the first chiropractic program ever at the International NGO Conference in Seoul, Korea, featuring Drs. Ralph Boone and Graham Dobson.

3. WCA has established working relations with the World Health Organization, and has a D.C. liaison in Geneva.

4. WCA and the NGO Health Committee co-sponsored the first ever chiropractic program at UN Headquarters in NY on the Role of Chiropractic Care in Women's Health and Quality-of-Life, presented by members of the WCA Council on Women's Health.

5. Dr. Veronica Gutierrez, a WCA Board member, is the only chiropractor appointed by the President of the United States to serve on the White House Commission on Complementary and Alternative Medicine Policy.

6. Noted scientists, including Dr. Robert Blanks, Professor of Anatomy and Neurobiology at the University of California Irvine Medical School, Dr. Allan Combs, editor of the Journal of Integral Studies, and world

renowned brain researcher Dr. Karl Pribram, participated in the Summit.

7. WCA was actively involved in the development and dissemination of the Council on Chiropractic Practice Guidelines, which were accepted for inclusion in the AHCPR National Guideline Clearinghouse.

8. WCA has established a Council on Women's Health, and has undertaken a project relating to chiropractic care and fertility.

9. WCA has an Advocacy Council, to assist members who are having challenges with regulatory agencies, third party payers, and malpractice cases.

10. "We can turn on a dime" with our organizational structure, and respond quickly to the needs of our members.

These accomplishments speak for themselves. WCA is a powerful voice for bringing chiropractic's vision to the world. I am very proud of WCA's accomplishments.

In the US, the Supreme Court justices are appointed for life, so that they may apply the principles of law, particularly the Constitution, without fear of political reprisals.

WCA has an International Board of Governors (IBOG) which represents the will of the organization. This governing board meets annually, to consider resolutions, and to develop strategies for addressing the profession's challenges and opportunities.

Thus, we can respond to strategic needs from a principled position. Our governing structure is one of our most powerful assets.

Members need not fear that we will sacrifice principles for short-term political expediency. Our politics are driven by principles—not the converse.

Those who concur with our principles should join us. Your decision to join WCA should be on the basis of enlightened self-interest, not the misinformation spread by our detractors.

Compare our list of achievements to those of other organizations. Consider what WCA will do for YOU and your practice. Then join us. Your future, and that of the chiropractic profession, may depend on it.

You can join online at www.worldchiropracticalliance.org or call 1-800-347-1011

Join & Support the WCA



For more information,
Call toll free

800-347-1011

or send a fax to: 480-732-9313

or visit our website at

www.worldchiropracticalliance.org